celebrating fearless ideas
Exploring the future of FinTech, ICOs, Blockchain, Sharing Economy, Future of Work & Disruptive Cultures

Sponsorship opportunities

WWW.D10E.BIZ

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About D10E

d10e is the leading conference on decentralization, exploring the future of fintech, ICOs, blockchain, the sharing economy, the future of work, and disruptive culture.

Since 2014, we hosted 23 editions around the world in Amsterdam, Bucharest, Cayman Islands, Davos, Gibraltar, Kyiv, Liberland, Ljubljana, Malta, Puerto Rico, San Francisco, Seoul, Silicon Valley, Singapore, Tel Aviv, Tokyo, Vilnius and Warsaw.

Most of our events include the following format:

- Investor Dinner on Saturday followed by a VIP Party;
- Sunday is reserved for local cultural touristic excursions;
- Monday is the educational part of the conference with 15 minute individual presentations and 30-minute panels
- Tuesday is the fun “show me the money!” part of d10e where we make investments in the top 3 winners of the ICO Pitch Competition.
D10E KEY FACTS

- Over $5 billion was raised by our past presenters
- $2.3 million was invested in 42 winners at our past 15 ICO pitch competitions. This was an investment prize in return for tokens; not just free money for coming in the top 3 spots
- 20,000+ participants from all over the world
- 900+ speakers at our past 23 conferences
- 150+ media outlets and journalists covered our events
- 23 global editions since 2014

Official government representatives at our past events included:
- The Honourable Alden McLaughlin, MBE, Premier of the Cayman Islands
- Kaiane Aldorino, Mayor of Gibraltar
- Alexandru Petrescu, Minister of Economy of Romania
- Augustin Jianu, Minister of Communication of Romania
- Dean Thompson, Deputy Chief of Mission, US Embassy Romania

Founders of top blockchain ventures at our past events included:
- Block.One/EOS $4.2 billion
- Hyundai Digital Asset Currency (HDAC) 16,000 BTC
- Bancor $153 million
- Neuromation $50 million
- Blockchain Academy $45 million
- Ripio $37 million
- Civic $35 million
- Gibraltar Blockchain Exchange (GBX) $27 million
- Giga-Watt $22 million
- BlockV $22 million
- Sense $15 million
- Token-as-a-Service (TaaS) $7.6 million
- Persona $6 million
- SportyFi $5.2 million
d10e is a numeronym for decentralization. In the past couple of years, the FinTech ecosystem embraced Bitcoin and other digital currencies, a movement which allowed multiple disruptive industries to explode. The race toward a unifying theme (decentralization) became evident and part of our everyday lives.

Decentralization isn’t a buzzword, but an idea capable of driving the cultural shift toward the next leap in human civilization. What can be decentralized will be decentralized.

- FINTECH
- ICOs
- BLOCKCHAIN
- DISRUPTIVE TECHNOLOGY
- BUSINESS AND CULTURE
- THE SHARING ECONOMY
- THE FUTURE OF WORK
Over $5 Billion was raised through ICOs by our past presenters.

C-Level executives from bitcoin and blockchain companies, disruptive technology companies, investment firms, and startup incubators are our most loyal supporters.

DEMOGRAPHICS

40% WOMEN 60% MEN

INCOME

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000</td>
<td>38%</td>
</tr>
<tr>
<td>$75,000</td>
<td>18%</td>
</tr>
<tr>
<td>$50,000</td>
<td>21%</td>
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<tr>
<td>$40,000</td>
<td>7%</td>
</tr>
<tr>
<td>$30,000</td>
<td>16%</td>
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</table>

EDUCATION

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School</td>
<td>30%</td>
</tr>
<tr>
<td>College</td>
<td>39%</td>
</tr>
<tr>
<td>Professional</td>
<td>31%</td>
</tr>
</tbody>
</table>

SAVVINESS

Tech savvy, financially astute and risk tolerant between the ages of 25-50
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>On-Site Marketing</th>
<th>Expo</th>
<th>On-Stage Branding</th>
<th>Event Marketing</th>
<th>Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revolutionary Sponsor ($15,000)</td>
<td>Ad in event booklet: 2 pages</td>
<td>Logo on step and repeat</td>
<td>Prominent Stage Branding</td>
<td>Materials distribution:</td>
<td>5</td>
</tr>
<tr>
<td>Disruptive Sponsor ($10,000)</td>
<td>Individual presentation</td>
<td>Premium Exhibit Booth</td>
<td>Special mention by MC</td>
<td>Logo on website:</td>
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<tr>
<td>Visionary Sponsor ($7,500)</td>
<td>Panel speaker</td>
<td>Standard Exhibit Booth</td>
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<td>Logo on materials:</td>
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<tr>
<td>Supportive Sponsor ($5,000)</td>
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<td>Logo Projection</td>
<td></td>
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</tbody>
</table>

**On-Site Marketing**
- Ad in event booklet
- Individual presentation
- Panel speaker

**Expo**
- Logo on step and repeat
- Premium Exhibit Booth
- Standard Exhibit Booth
- Logo Projection

**On-Stage Branding**
- Prominent Stage Branding
- Special mention by MC

**Event Marketing**
- Materials distribution
- Logo on website
- Logo on materials

**Passes**
- All Access Passes for staff, clients or prospects: 5
- One invitation to private VIP dinner with members of the Blockchain Investors Consortium (BIC): 1
SPONSORSHIP OPPORTUNITIES

CUSTOM EVENT ACTIVATION

“IN PARTNERSHIP WITH” TITLE - $100,000
Benefits to be discussed in private

EVENT BAGS SPONSOR - $5,000
Logo on all goodie bags
Logo on website
Material distribution at the event

LANYARD & BADGE SPONSOR* - $10,000
Logo on all Lanyards & Badges
Logo on website
Material distribution at the event
*available only for Revolutionary sponsors

ICO PACKAGE - $10,000 (PAYABLE IN CASH/BTC/ETH) + $10,000 (WORTH OF YOUR TOKENS AT PRE-ICO PRICE)
Presentation slot at the biggest ICO Pitch Competition in the world
Exhibition booth
Two conference passes
Logo on website
Logo and short description in event program booklet

*available only for Revolutionary sponsors
**CONTACT**

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