



**d10e** THE LEADING  
CONFERENCE ON  
DECENTRALIZATION

EXPLORING THE FUTURE OF FINTECH, ICOs,  
BLOCKCHAIN, SHARING ECONOMY, FUTURE  
OF WORK & DISRUPTIVE CULTURES

SPONSORSHIP OPPORTUNITIES

[WWW.D10E.BIZ](http://WWW.D10E.BIZ)

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# ABOUT D10E

d10e is the leading conference on decentralization, exploring the future of fintech, ICOs, blockchain, the sharing economy, the future of work, and disruptive culture.

Since 2014, we hosted 24 editions around the world in Amsterdam, Bucharest, Cayman Islands, Davos, Gibraltar, Kyiv, Liberland, Ljubljana, Malta, Puerto Rico, San Francisco, Seoul, Silicon Valley, Singapore, Tel Aviv, Tokyo, Vilnius and Warsaw.

Most of our events include the following format:

- Investor Dinner on Saturday followed by a VIP Party;
- Sunday is reserved for local cultural touristic excursions;
- Monday is the educational part of the conference with 15 minute individual presentations and 30-minute panels
- Tuesday is the fun “show me the money!” part of d10e where we make investments in the top 3 winners of the ICO Pitch Competition.

# D10E KEY FACTS

- OVER \$5 BILLION WAS RAISED BY OUR PAST PRESENTERS
- \$2.3 MILLION WAS INVESTED IN 42 WINNERS AT OUR PAST 15 ICO PITCH COMPETITIONS  
THIS WAS AN INVESTMENT PRIZE IN RETURN FOR TOKENS; NOT JUST FREE MONEY FOR COMING IN THE TOP 3 SPOTS
- 20,000+ PARTICIPANTS FROM ALL OVER THE WORLD
- 900+ SPEAKERS @ OUR PAST 24 CONFERENCES
- 150+ MEDIA OUTLETS AND JOURNALISTS COVERED OUR EVENTS
- 24 GLOBAL EDITIONS SINCE 2014
- OFFICIAL GOVERNMENT REPRESENTATIVES AT OUR PAST EVENTS INCLUDED:
  - THE HONOURABLE ALDEN MCLAUGHLIN, MBE, PREMIER OF THE CAYMAN ISLANDS
  - KAIANE ALDORINO, MAYOR OF GIBRALTAR
  - ALEXANDRU PETRESCU, MINISTER OF ECONOMY OF ROMANIA
  - AUGUSTIN JIANU, MINISTER OF COMMUNICATION OF ROMANIA
  - DEAN THOMPSON, DEPUTY CHIEF OF MISSION, US EMBASSY ROMANIA
- FOUNDERS OF TOP BLOCKCHAIN VENTURES AT OUR PAST EVENTS INCLUDED:
  - BLOCK.ONE/EOS \$4.2 BILLION
  - HYUNDAI DIGITAL ASSET CURRENCY (HDAC) 16.000 BTC
  - BANCOR \$153 MILLION
  - NEUROMATION \$50 MILLION
  - BLOCKCHAIN ACADEMY \$45 MILLION
  - RIPIO \$37 MILLION
  - CIVIC \$35 MILLION
  - GIBRALTAR BLOCKCHAIN EXCHANGE (GBX) \$27 MILLION
  - GIGA-WATT \$22 MILLION
  - BLOCKV \$22 MILLION
  - SENSE \$15 MILLION
  - TOKEN-AS-A-SERVICE (TAAS) \$7.6 MILLION
  - PERSONA \$6 MILLION
  - SPORTYFI \$5.2 MILLION

# WHAT DOES D10E STAND FOR?

**d10e** is a numeronym for decentralization. In the past couple of years, the FinTech ecosystem embraced Bitcoin and other digital currencies, a movement which allowed multiple disruptive industries to explode. The race toward a unifying theme (decentralization) became evident and part of our everyday lives.

Decentralization isn't a buzzword, but an idea capable of driving the cultural shift toward the next leap in human civilization. What can be decentralized will be decentralized.

- FINTECH
- ICOs
- BLOCKCHAIN
- DISRUPTIVE TECHNOLOGY
- BUSINESS AND CULTURE
- THE SHARING ECONOMY
- THE FUTURE OF WORK

1 2 3 4 5 6 7 8 9 10  
D E C E N T R A L I Z E



# D10E EDITIONS

**2014**  
SINGAPORE / MAY  
1ST EDITION  
SAN FRANCISCO / JUL  
2ND EDITION

**2015**  
SAN FRANCISCO / AUG  
3RD EDITION

**2016**  
AMSTERDAM / FEB  
4TH EDITION  
SAN FRANCISCO / JUL  
5TH EDITION

**2017**  
BUCHAREST / FEB  
6TH EDITION  
TEL AVIV / JUN  
7TH EDITION  
SAN FRANCISCO / AUG  
8TH EDITION  
KYIV / SEP  
9TH EDITION  
WARSAW / OCT  
10TH EDITION  
GIBRALTAR / OCT  
11TH EDITION  
DAVOS / NOV  
12TH EDITION  
LJUBLJANA / DEC 9-12  
13TH EDITION  
BUCHAREST / DEC 14-17  
14TH EDITION

**2018**  
CAYMAN ISLANDS / JAN 27-30  
15TH EDITION  
SILICON VALLEY / FEB 15-19  
16TH EDITION  
SEOUL / MAR 3-6  
17TH EDITION  
PUERTO RICO / MAR 14  
18TH EDITION  
VILNIUS / MAR 24-27  
19TH EDITION  
LIBERLAND / APR 13-15  
20TH EDITION  
TOKYO / APR 28- MAY 1  
21ST EDITION  
MALTA / MAY 20-22  
22ND EDITION  
TEL AVIV / JUN 8-12  
23RD EDITION

**2022**  
BUCHAREST / FEB 17-20  
24TH EDITION

Over \$5Billion was raised through ICOs by our past presenters.

900+ experts, executives, makers, and investors have presented at our events.

C-Level executives from bitcoin and blockchain companies, disruptive technology companies, investment firms, and startup incubators are our most loyal supporters.

150+ media outlets and journalists covered our events including Forbes, Fortune, ICO Crowd Magazine, CoinTelegraph, CoinDesk Bitcoin Magazine, Vice News, Nasdaq, Max Keiser, Cryptocurrency News, , RT News, and more.

HIGHLIGHTS

# DEMOGRAPHICS



**40%**  
WOMEN



**60%**  
MEN

## INCOME



<b>38%</b>	<b>18%</b>	<b>21%</b>	<b>7%</b>	<b>16%</b>
\$ 100,000	\$ 75,000	\$ 50,000	\$ 40,000	\$ 30,000

## EDUCATION



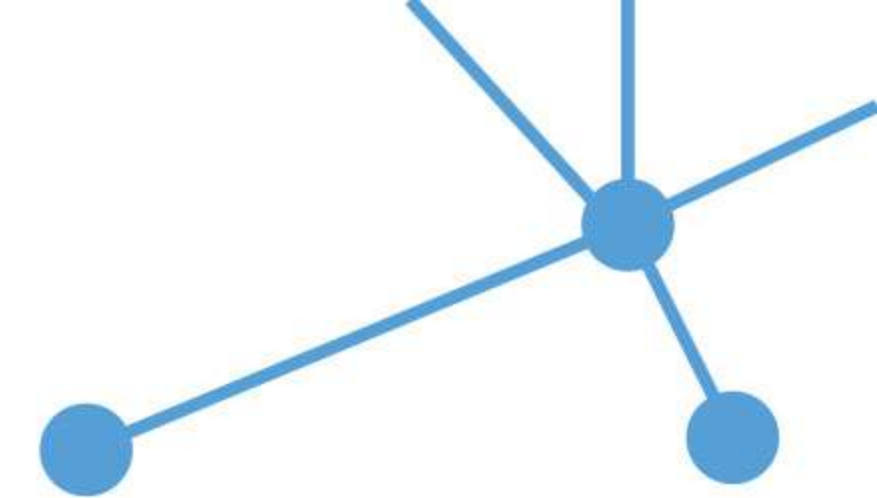
<b>30%</b>	<b>39%</b>	<b>31%</b>
High School	College	Professional

## SAVVINESS



Tech savvy, financially astute and risk tolerant between the ages of 25-50

# SPONSORSHIP OPPORTUNITIES



## ON-SITE MARKETING

- Ad in event booklet
- Individual presentation
- Panel speaker

## EXPO

- Logo on step and repeat
- Premium Exhibit Booth
- Standard Exhibit Booth
- Logo Projection

## ON-STAGE BRANDING

- Prominent Stage Branding
- Special mention by MC

## EVENT MARKETING

- Materials distribution
- Logo on website
- Logo on materials

## PASSES

- All Access Passes for staff, clients or prospects
- One invitation to private VIP dinner with members of the Blockchain Investors Consortium (BIC)

	REVOLUTIONARY SPONSOR \$15,000	DISRUPTIVE SPONSOR \$10,000	VISIONARY SPONSOR \$7,500	SUPPORTIVE SPONSOR \$5,000
Ad in event booklet	2 pages	1 page	1/2 page	
Individual presentation	○			
Panel speaker		○		
Logo on step and repeat	○			
Premium Exhibit Booth	○	○		
Standard Exhibit Booth			○	○
Logo Projection	○	○		
Prominent Stage Branding	○			
Special mention by MC	○			
Materials distribution	○	○	○	
Logo on website	○	○	○	○
Logo on materials	○	○	○	○
All Access Passes for staff, clients or prospects	5	3	2	1
One invitation to private VIP dinner with members of the Blockchain Investors Consortium (BIC)	1			

# SPONSORSHIP OPPORTUNITIES



**"IN PARTNERSHIP WITH" TITLE - \$100,000**  
Benefits to be discussed in private



**ICO PACKAGE - \$10,000 (PAYABLE IN CASH/BTC/ETH) +  
\$10,000 (WORTH OF YOUR TOKENS AT PRE-ICO PRICE)**  
Presentation slot at the biggest ICO Pitch Competition in the world  
Exhibition booth  
Two conference passes  
Logo on website  
Logo and short description in event program booklet

## CUSTOM EVENT ACTIVATION



**EVENT BAGS SPONSOR - \$5,000**  
Logo on all goodie bags  
Logo on website  
Material distribution at the event



**LANYARD & BADGE SPONSOR\* - \$10,000**  
Logo on all Lanyards & Badges  
Logo on website  
Material distribution at the event  
\*available only for Revolutionary sponsors



# CONTACT



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